

A HEALTHIER LIFE WITH SHAKLEE PRODUCTS



CHANGE BRANDS AND SAVE
Over 50 Years of Affordable Healthy Products

WHICH PRODUCTS DO YOU USE?

- Anti-Aging supplements
- Skin care and cosmetics
- Breakfast smoothies
- Vitamins and herbs
- Diet products
- Shampoo and hair care
- Toothpaste & toiletries
- Household cleaners
- Laundry detergents
- Fabric softeners
- Immune Booster
- Digestive aids
- Sports drinks
- Mood enhancers
- Meal bars and snack bars

How much do you spend each month on products like these?



The average family spends
\$150 - \$300 per month

SHAKLEE HAS PRODUCTS JUST LIKE THE ONES YOU USE – BUT BETTER

Healthy Nutrition

- Feel Better in 30 Days or Your Money Back



Healthy Weight

- Revolutionary CINCH® Inch Loss Plan!



Healthy Home

- Safe For You, Your Home and Your Planet®
GET CLEAN™



Healthy Beauty

- Natural-Based Personal Care and Beauty Products



THE SHAKLEE DIFFERENCE



ALWAYS SAFE

- Over 80,000 annual quality control tests
- Guaranteed potency—third party verification of botanical ingredients
- Guaranteed purity—350 contaminant tests conducted on EACH new botanical ingredient
- 100% Satisfaction Guaranteed



ALWAYS WORKS

- \$250 million invested in testing research and development
- 70 published clinical studies
- 60 Shaklee scientists
- 55 patents and patents pending
- 50th Anniversary Landmark Study showed that Shaklee long-term supplement users have markedly better health than those who took only a multivitamin or no supplement at all



ALWAYS GREEN

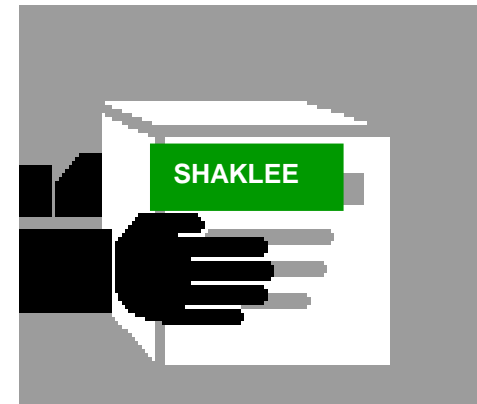
- No artificial flavors
- No artificial sweeteners
- No dyes or trans fats
- No hidden fillers
- No animal testing
- No banned substances
- No Chlorine Bleach

NATURALLY SAFE, PROVEN EFFECTIVE FOR OVER 50 YEARS

CHANGE BRANDS - CHANGE YOUR LIFE

The Shaklee Advantage.
You'll save money, time and gas

- ★ Shaklee products are naturally safe and healthy for you, your home, and the planet
- ★ Shaklee Household Cleaners save you **\$\$\$\$\$\$\$\$** because they are so highly concentrated



CREATE MORE TIME

*No driving to store
No standing in line
No pick-up
Convenience 24/7*

Grab your list. Let's go shopping.

HEALTHY NUTRITION

Don't you deserve to feel
and perform your best –
EVERY DAY?



VIVIX™ CELLULAR ANTI-AGING

HOW WOULD YOU LIKE
TO FEEL 25 YEARS
YOUNGER
AND LIVE 25 YEARS
LONGER

DOESN'T EVERYONE DREAM OF FEELING
YOUNGER AND LIVING LONGER?

Just ONE teaspoon daily



**Unlocking the secrets to longevity is the ultimate scientific quest
After years of research by Shaklee Corporation**

Vivix™ – World's Best Anti-Aging Supplement*



In laboratory studies, Vivix ingredients have been shown to positively impact **the four key mechanisms of cellular aging**.*

2000 Research Publications

Resveratrol, just **one** of the ingredients in Vivix alone has been referenced in over **2,000 research publications**, including multiple studies conducted by Harvard University, the National Institutes on Aging, and the National Institute of Environmental Health Sciences

**All Natural. Patent Pending. Clinically Tested Key Ingredients.
Exclusive to Shaklee**

* This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Vivix™ Fights Cellular Aging and More*

Protects and Repairs Cellular DNA **Antioxidant Protection**
Increases Cellular Energy **Slows AGE Protein Formation**
Promotes Mitochondrial Biogenesis **Enhanced Immunity**
Supports Cardiovascular Health **Supports Heart Health**
Positively Impacts Genetic Regulators
Promotes Good Health & Well Being **Supports Joint Health**
Supports Brain Health

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ORDER YOUR VIVIX™ TODAY!



A 30-day supply of Vivix™ delivers the equivalent amount of resveratrol found
in

3,000 GLASSES OF RED WINE

Retail price: \$100.00

Member price: \$85.00

Auto-ship price: \$76.50

SHAKLEE VITALIZER™

50 + years in the making

80 bio-optimized nutrients clinically proven to create a foundation for a longer, healthier life*

Vitalizer™ is based on key findings from the 50th Anniversary Landmark Study

A Landmark Study

The first ever on a rare population of long-term dietary supplement users – showed that **people who took Shaklee Supplements had markedly better health** than both single multivitamin and non-supplement users

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30 daily strips in a box

Save 10%
on auto-ship



Choose the Vitalizer™ that's ideal for Men, for Women, or for Everybody 50+

VITALIZER™ - ONCE A DAY, EVERY DAY

Vitality Guaranteed 100%



**One small, convenient, easy-to-take pack.
80 clinically-proven nutrients**

**Immediate delivery Vita-Lea®
Sustained release B+C Complex
Delayed (pH) release Caroto-E-Omega
Targeted release Optiflora®**

**Retail price: \$93.25
Member price: \$79.25
Auto-ship price: \$71.32**

12 patents, plus 2 pending

**Supercharged Vitality*
Enhanced immunity*
Stress management*
Anti-aging phytonutrients*
Antioxidant and DNA protection*
Heart and brain health*
Bone and joint health*
Digestive health*
Lung health*
Prostate health*
Healthy Skin, Hair and Nails*
Nerve and muscle function*
Breast health*
Preconception nutrition*
Colon health*
Healthy teeth and gums*
Vision and eye health***



INTERFERON – CRITICAL TO HEALTHY IMMUNE FUNCTION

Save 10%
on auto-ship



- Powerful breakthrough in immune system science
- Created by discoverer of Interferon, Dr. Yasuhiko Kojima
- 2 caplets daily naturally increases levels of Interferon – protects daily bombardment from environmental irritants and airborne pollutants that can overload your immune system
- Proven by 4 human clinical studies
- Exclusive patented formula

Retail price: \$45.90

Member price: \$39.00

Auto-ship price: \$35.10

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HEALTHY FAST FOOD

Quick Meals for People on the Go



Great Taste
10 Carbs
Low
Glycemic

Energizing Soy Protein

Energy, health and taste. A quick instant breakfast or healthy snack. Hour after hour, it offers a measurable energy lift.

Vanilla or Choc flavor

Soy Flavors:

Vanilla ~ Chocolate ~ Café Latte ~ Strawberry

Whey Flavor: Vanilla



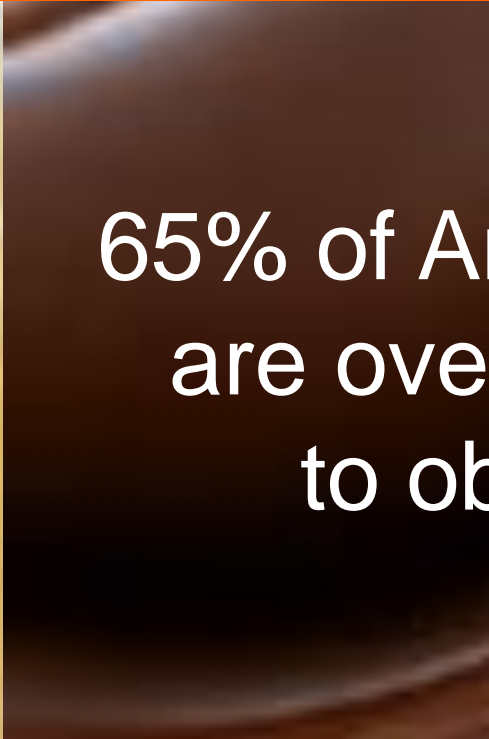
Cinch® Shake - 4 great flavors

Delicious, healthy and satisfying meal at home or on-the-go. 24 grams of protein to help control hunger and help you feel full

A quick, delicious way to fuel your body

HEALTHY WEIGHT

65% of Americans
are overweight
to obese



Why Most Diets Fail

MOST DIETS ARE:

- Nutritionally inadequate → you feel bad, sooner or later
- Too hard to follow → interferes with life
- Results are too slow → frustration
- Unsafe ingredients → negative side effects
(Ephedra, Ephedra Alternatives, other stimulants)
- Slow your metabolism → the “yo-yo” effect

Why Cinch™ Succeeds

Keep muscle you have.
Burn fat you don't need.
Lose inches you don't want.

Getting Started. Even that's a cinch.

Starter Kit includes:

Cinch™ Shake Mix canister, Cinch Shake Mix packets, Cinch 3-in-1 Boost™, Cinch Bar assortment pack, Cinch Energy Tea Mix, Cinch Daily Journals, Cinch Success Guide with Cinch Coach™ Software CD, Cinch Shaker Cup, Cinch Pedometer, Cinch Tape Measure

Retail Price: \$228.00

Member Price: \$193.80

You save
Over \$60*



*Savings based on SRP value of items purchased separately.

DAILY HEALTH AND BEAUTY

Luxurious



Long-lasting ~ Economical

Natural Daily Essentials

- Toothpaste
- Deodorants
- Hand and Body Lotion
- Shower Gel
- Shampoos
- Conditioners
- Hairspray
- Cleansing Bars
- Multi-purpose Cream
- Liquid Hand Cleaner

FOR THE WHOLE FAMILY

ANTI-AGING

It's almost like your skin ages in reverse



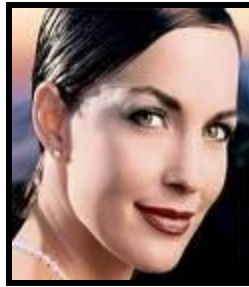
Enfuselle

Younger healthier skin in just 30 days

In 28 days, clinical studies confirmed*

- 665% increase in skin firmness
- 421% reduction in appearance of wrinkles
- 88% reduction in fine lines

Nutrition Therapy for Skin



Minerelles

Better for your skin than no make-up at all

- ✓ All natural ingredients for healthy skin
- ✓ Micronized minerals minimize flaws and aging
- ✓ Hi-performance, long-lasting make-up with gorgeous array of colors

Beauty in a New Light

HEALTHY HOME



We believe home should be the
safest place in the whole world.

HOW SAFE IS YOUR HOME?

An average home generates 25 pounds of toxic, hazardous waste each year, most of which comes from household cleaning products. What's under your sink?



Chlorine is the chemical most frequently involved in household poisonings in the U.S. May cause reproductive, endocrine and immune disorders.

Degreasers may contain petroleum distillates, which can damage lung tissues and dissolve fatty tissue around nerve cells.

Glass Cleaners may contain ammonia. The fumes from ammonia can irritate the skin, eyes and respiratory system.

Oven Cleaners are one of the most dangerous cleaning products which can cause severe damage to eyes, skin, mouth and throat.

Toilet Bowl Cleaners are an extremely dangerous cleaning product, which can be harmful just by breathing the fumes and fatal if swallowed

81,000 CHEMICALS REGISTERED WITH THE EPA IN THE LAST 30 YEARS,
and fewer than 20% have been tested for toxicity!

REAL WAYS TO SAVE



- Save the planet
- Save your health
- Save money
- Save time and gas

Monthly Auto-Ship Saves \$\$\$

When you place designated products and combinations on Auto-ship, you save more

Earn Back the Cost of Your Products

When you refer friends and family, Shaklee rewards you with cash rebates

SAVE 10% AND MORE WITH AUTO-SHIP

**Auto-ship savings on Vitalizer™, NutriFeron™ and Vivix™
10% off the price of each - whether you order one or all three.**



Retail price: \$93.25
Member price: \$79.25
Auto-ship price: \$71.32

Retail price: \$45.90
Member price: \$39.00
Auto-ship price: \$35.10

Retail price: \$100.00
Member price: \$85.00
Auto-ship price: \$76.50

Vitalizer™

~

NutriFeron™

~

Vivix™

WELLNESS PACK SPECIALS

Save 10% off any Vitalizer Wellness Pack on Auto-ship

Wellness Packs with Energizing Soy Protein



Retail price: \$177.85
Member Price: \$151.15
Auto-ship price: \$136.03

OR

Wellness Packs with Cinch® Shake*



With Soy Cinch®

Retail price: \$187.15
Member Price: \$159.05
Auto-ship price: \$143.14

** With Whey Cinch®*

Retail price: \$196.70
Member Price: \$167.15
Auto-ship price: \$150.43

VIVIX™ + VITALIZER™ SPECIAL

10% off Vivix and Vitalizer Combo on Auto-ship
PLUS a money-saving coupon – select one Cinch Shake for only \$10



+



CINCH SHAKE
for \$10

vanilla shake mix
a creamy healthy drink

cinch
SOY CANISTER
12.5 OZ (354g)

Receive your choice of Cinch Shake Mix for only \$10 each month Vivix and Vitalizer AutoShip is maintained*

\$48⁰⁰ Value at SRP
Every Month

*Offer good for Cinch Shake Mix Soy Canisters only and will always ship with your next month's AutoShip order.

Retail price: \$193.25
Member price: \$164.25
Auto-ship price: \$147.78

**Save Money
and Earn
Rewards**

Rx FOR A HEALTHIER LIFE™ SPECIAL

10% off Rx for a Healthier Life on Auto-ship
PLUS a money-saving coupon – select one product for only \$10



Powerful Combo Includes:

1 NutriFeron™

1 Vivix™

Select any ONE Vitalizer™

Select any ONE Cinch® Shake

Receive a coupon for the Shaklee product of your choice for only \$10** for each month Rx for a Healthier Life AutoShip is maintained.

up to **\$93²⁵** Value at SRP Every Month

**For a list of available products go to MyShaklee.com in the support/find answers section. Bonus product will always ship with your next month's AutoShip order.

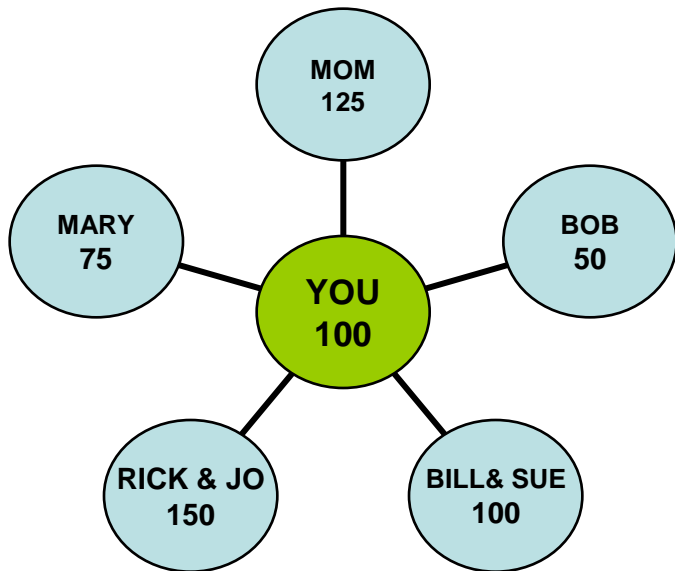
Retail price: \$244.05
Member price: \$287.15
Auto-ship price: \$219.14



GET YOUR PRODUCTS 'FREE'

Introduce others to Shaklee – Earn \$150 - \$300 each month

Introduce 5 - 10 families, who collectively use 500 - 1000 points, plus you use 100 points - You'll earn \$150 - \$300, which pays for your products.*



The average family spends approximately \$150 - \$300 in Nutrition Products, Skin Care/Beauty Products, and Household Cleaners each month.

We invite you to CHANGE BRANDS. Instead of buying your products from the retail store, buy them from 'YOUR' PERSONAL WHOLESALE ON-LINE STORE. You'll save money, time and gas by not having to go to the store.

Shaklee Products are 100% Guaranteed Always Safe, Always Work, and Always Green.

* 100 points = approximately \$150 spent

CHANGE BRANDS TO SHAKLEE FOR A HEALTHIER LIFE



To learn more about Shaklee Products
and Opportunity please talk with the person
who directed you to this presentation